

7 Secrets To An Instant Traffic Stampede



By Yanik Silver and Jim Edwards

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About the Authors



“Sheriff” Yanik Silver

Just 29-years old, Yanik Silver is recognized as the leading expert on creating automatic, moneymaking web sites...and he’s only been online full time since February 2000!

He is the author and publisher of several best-selling marketing books and tools including “[Instant Sales Letters](#)”, “[Instant Internet Profits](#)”, “[Million Dollar Emails](#)”, “[Autoresponder Magic](#)” and “[Instant Marketing Toolbox](#).”

Yanik specializes in creating powerful systems and resources for entrepreneurs to enhance their businesses. Yanik’s latest project is the → [“Instant Traffic Stampede”](#) along with “Marshall” Jim!



“Marshall” Jim Edwards

Jim Edwards has developed and marketed outrageously profitable online businesses since 1997. He writes [TheNetReporter.com](#), a syndicated newspaper column helping “non-technical” people use the Internet for both fun and massive profits!

He is the author and co-creator of many highly successful e-books and “info-products”, including:

- [“Turn Words Into Traffic”](#)
- [“eBook Secrets Exposed”](#)
- [“Affiliate Link Cloaker”](#)
- [“How to Write and Publish Your Own eBook... in as little as 7 Days”](#)
- [“The Lazy Man’s Guide to Online Business”](#)
- [“Selling Your Home Alone”](#)
- [“The TEN Dirty Little Secrets of Mortgage Financing”](#).

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Marshall Jim: I'm Marshall Jim.

Sheriff Yanik: And I am Sheriff Yanik Silver.

Marshall Jim: That's right and the two of us are going to help you... If your web site looks like a ghost town and... if tumbleweeds are blowing through the streets... then you need to learn the seven secrets to creating a web site traffic stampede.

Both: **Yee Haw**

Instant Traffic Stampede Secret #1 – Viral eBooks

Marshall Jim: All right partner, it's Marshall Jim again, and the first traffic stampede secret we are going to talk about is viral E-books. So sheriff, why don't you give us the....

Sheriff Yanik: The lowdown on viral E-books?
I would love to. Viral E-books are so great, Jim.

You and I have seen we have seen the power of these guys all over the place.

You know, you can release a little E-book and it can start, it just has a whole life of its own and it goes out all over the net... and the big secret behind it is, you got to have something in the *backend* there.

You got to have a reason for releasing out to the world and getting it spread all over the place.

Marshall Jim: Now, isn't a viral E-book the way you made yourself basically "world famous?"

Sheriff Yanik: That is definitely the way I made myself world famous.

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I got Google pulled up right now... I got two E-books that we did our viral E-books. One's called *AutoResponder Magic*.

You do a quick search on *AutoResponder Magic* and there is 30,300 references to it on Google alone.

Now another book that I did is *Million Dollar E-mails* and let's just see that... there are 75,500 references on Google alone.

Marshall Jim: Wow!

Sheriff Yanik: But you know that doesn't even tell you the whole story, because it's been given away, it's been packaged up with other things.

So I have no doubt that millions of people actually have *Million Dollar Emails* and *Auto Responder Magic* somewhere on their computers; and yeah, you are absolutely right... It's a great way to make yourself famous.

It's a great way to make yourself a ton of money too, and drive a ton of traffic at the same time.

Marshall Jim: Now, there are actually four formulas that any web site owner can use to get a steady, unending parade of -- or shall we say -- a steady unending "stampede" through their web site.☺

You can use viral E-books or viral strategies or viral reports to actually get people to your web site without spending a dime.

Why don't you tell us one of them?

Sheriff Yanik: Yeah, let me give you one of them just to wet your whistle a bit.

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You know the thing is, everybody, everybody loves something for free, so as long as it is a great value, it's a great piece of work.

If you gave away a free personalized E-book that you let other people share with their list and with their web site visitors and with anyone they came into contact with... just imagine how much further this thing would spread because they got their names into and they got their links inside.

Marshall Jim: Now partner, I don't want you reading this to pass by what Sheriff Yanik said, because what you need to understand, what he just said was, **“Give them a viral report or E-book or PDF file that they can brand with their own affiliate ID and some other information!”**

They will have a vested interest, and that thing spreading around the web, specifically, having that thing going out to all of their customers and their affiliates and the people on their list... and that is how you can take it viral in a “heartbeat.”

Sheriff Yanik: That's right, and it's better than any branding of cattle that you and I have done. ☺

Marshall Jim: (Laughing) Cattle branding!

Marshall Jim: I will say that just that one tip will practically guarantee that your information is going to be passed around and given away at every single opportunity that people can find to pass your viral report or E-book along.

Sheriff Yanik: Yeah, and as long as it is quality information and it is really good stuff!

You can see it at work inside our affiliate program we give an E-book called *Greatest Marketing Secrets of The Ages* that our affiliates can brand... and that way that becomes a little viral selling tool for them and -- for us -- it just drives an incredible amount of traffic to each of our sites.

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- Marshall Jim:** Okay, Sheriff Yanik, well I want you to give us one more bit of the lowdown to the posse that is listening in...
- Sheriff Yanik:** Well, here's what it is, Jim, ah, Marshall Jim.
- Marshall Jim:** Marshall Jim, thank you very much. ☺
- Sheriff Yanik:** You know, it sounds completely crazy, but you can actually legally profit from cyberspies, hackers, and online pirates!
- You know, isn't that great? Because everyone's going to rip off your information somehow, and, using these viral strategies, we want people ripping us off, stealing, patching around, and giving away our information.
- Marshall Jim:** Especially, when we're giving it away for free.
- Now, we're not encouraging anybody to rip off a paid E-book... because we'd have to fine you and hunt you down and "string you up."
- Sheriff Yanik:** That's right. We got our own brand of justice on the Internet.
- Marshall Jim:** That's right partner!
- Sheriff Yanik:** But, what we're talking about is, actually, specifically, designing these little reports, white papers, PDF files, E-books, and so on, so they will get ripped off and passed around.
- Marshall Jim:** And used every way, from Sunday, because the more people who see them, the more successful you're going to be.
- Sheriff Yanik:** That's right and there are really very specific ways to do it and guarantee that your information is going to get passed around and given away, and this little viral secret is going to mean a fortune to you.

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Like we talked about, there are four, successful formulas that any web site owner can use to get a steady, unending traffic stampede without spending a dime on advertising, and we're going to go into exact details on how I created *Autoresponder Magic* and *Million-dollar E-mails* to get hundreds of thousands of people reading it and wanting to profit from it every single month.

Marshall Jim: Excellent. So if you'd like to get more information on how to use viral strategies to skyrocket your own business, go right ahead and click the link in this section of the special report.

→ [Click here to learn how you can create an Instant Traffic Stampede](#)

Instant Traffic Stampede Secret #2 – Ezine Ad's

Marshall Jim: Alrighty, Sheriff Yanik, let's saddle up with Secret No. 2: Ezine ad's.

I got to tell you, my little buckaroo, that the biggest thing, in my opinion, that people miss when it comes to ezine ads, is that they think that running one ad is going to make them richer than somebody "striking oil" out west.

Sheriff Yanik: You mean, "Texas Tea?"

Marshall Jim: In Texas Tea!

Sheriff Yanik: Black Gold!

[Laughter]

Marshall Jim: But, for real, the thing of ezine ads, is that the ultimate thing you want to do with an ezine ad is to create, test, and find an ezine ad that speaks to an audience in such a way that you can actually make a profit with it.

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Then once you make a profit with the ezine ad, then your next step is to learn the steps to roll that ad out across the Internet, because... if you can find an ad that makes twenty or thirty bucks for you, with the hundreds and thousands of ezines that are out there on the Internet, once you find one that can turn you 20 bucks, then your objective is what, Sheriff Yanik?

Sheriff Yanik: Roll 'em out!

Marshall Jim: Roll 'em out, baby, and create your own Internet traffic *stampede*.

That's right, because once you find an ad that works, you want to run it in as many places as you can, and you want to attract results, and you want to roll that bad boy out, and so that little doggie is so tired, it has to stop for a rest. But, you want to get as many miles out of it as you can.

What are your thoughts on that?

Sheriff Yanik: Well, the best thing with ezine ads is that they're so gosh-darn cheap.

Marshall Jim: Yeah.

Sheriff Yanik: I mean, you can get your message in front of thousands... tens of thousands... and even hundreds of thousands of people for just a couple bucks.

Marshall Jim: Exactly, and the other thing to remember is that it's a very simple process, but there are some things that you really need to do in order to make your ad successful.

Sheriff Yanik: Yeah, there's a lot of nuances, a lot of specific little details.

Marshall Jim: And one of the biggest mistakes people make is actually trying to sell people stuff in those ads.

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Sheriff Yanik: That's a good point.

Marshall Jim: And, the one thing I will tell you is.....

Sheriff Yanik: I can't believe you let that out of the bag right now.

Marshall Jim: Well, that's okay. ☺

I mean, the thing I want to say, though, is the biggest mistake people make is trying to sell people something in the ad, and that, for a lot of reasons, is the wrong thing to do.

Another mistake I see people making is that they lump all the ezine results they get together, and what I mean by that is that you've got to know the techniques for tracking individual ezines so that you do not count results of one ezine with another....

Sheriff Yanik: Right. Kind of count them all together.

Marshall Jim: Right.

Sheriff Yanik: Because you're going to get differences between ezine A versus B, versus C, versus D.

Marshall Jim: Right.

Sheriff Yanik: And if you've only got one tracking code on there, then you're never going to know which one is actually making you money.

Marshall Jim: Exactly.

Sheriff Yanik: And you're going to keep investing even more money. And, why don't you talk about the different kinds of ezine ads that are out there?

Marshall Jim: Well, there are, basically, three kinds of ezine ads:

One is a classified ad, one is a top sponsor ad, and the other is a stand-alone or a “solo” ezine ad... and you need to understand the difference... and the difference in cost... and how to use those ads to build your business, rather than just putting money in the pocket to the ezine editor that’s actually publishing them.

Because, let’s face it, I mean, anybody that’s running an ezine that accepts advertising, is more than happy to take your money, but they’re not going to tell you what the best kind of ad is to run. All they want to do is have you pay the rate on the rate card and have your check not bounce.

Sheriff Yanik: Hm, hm.

Marshall Jim: So, it’s really important to understand the difference between those three and how to know which type of ad is the best type of ad to run in each particular ezine. You want to wrap this up for us, Sheriff Yanik?

Sheriff Yanik: Absolutely. Here’s the big secret you’re going to get when you check out the instant traffic stampede special offer, is you’re going to learn how to take a simple, little ad that makes you a few bucks, roll it out across the Internet, and rake in the big profits.

You’re going to find out exactly what it takes and what you need to do, what software to use to track your ads to the penny. You don’t waste a single dime on ezines and stuff that doesn’t make you money, but only put your money into winning ads and winning ezines.

Marshall Jim: You can drive them doggies down the trail!

Sheriff Yanik: And then, you’re going to find out exactly the copy that you need to write to create an ad, quickly test it, and tweak it until it pulls like crazy, and converts as well or better than even what industry insiders consider an “ass-kicking” response rate.

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Marshall Jim: And I would say, the last thing you're going to learn how to do -- and this is one of the most important -- is how to start with a few bucks, and in some cases, no money at all, and learn how to build your own little Internet marketing powerhouse, and create your own instant traffic stampede.

Sheriff Yanik: And be careful with that ass-kicking response if you're wearing spurs.

[laughter]

Sheriff Yanik: So, if you want to use this technique for your own instant traffic stampede, make sure you click the link right here

→ [Click here to learn how you can create an Instant Traffic Stampede](#)

Instant Traffic Stampede Secret #3 – Google

Marshall Jim: Well, sheriff, now I think I'll let you take the reins on this next one with Secret # 3, which is Google.

Sheriff Yanik: Google Ad Words, yeah.

This is a real exciting one. And we have a true expert lined up to share with you all his secrets to Google Ad Words, and it is different that any other pay-per-click out there.

Google is its own little animal.

Marshall Jim: I would say the biggest difference between that and any other is that, as soon as you sign up and as soon as you run an ad, that boy starts running right then. *There's no waiting period.*

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Sheriff Yanik: Yeah, that's one of the greatest things out there, is you don't got to wait for any kind of review committee or editorial committee to take a look at it.

That thing runs right away, and they self-police themselves, because if your ad doesn't get a half percent or greater click through rate, then it means it's not relevant to their audience, and it gets, it gets discontinued.

Marshall Jim: But there's a double-edged sword on that too, because I know a major Internet marketer who we all know, who recently lost over \$2,200.00 on Google Ad Words, because he was doing it *wrong*.

Sheriff Yanik: Yeah. And if you believe him, you would never, ever do Google Ad Words...

... but I can tell you that Google Ad Words is one of the greatest advertising bargains right now going on in the planet, because Google is probably -- I don't know exactly if they're number one or number two or number three -- but they're definitely one of the top search engines out there.

Marshall Jim: Right, and I'm not saying that to be negative. The only point I'm trying to make is that if you know what to do it, then it's a great way to get traffic instantly. And if you do it wrong...

Sheriff Yanik: It's a great way to lose a whole lot of bucks.

Marshall Jim: You can lose your entire stake there.

Sheriff Yanik: Yeah. You're going to *bet the ranch*, and it's going to...

Marshall Jim: *And buy the farm!* 😊

Sheriff Yanik: Yeah. Exactly. There's ways to get qualified, super qualified visitors from Google for just pennies. And, you know, the best thing about it,

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you got an idea for any kind of headline or body copy or anything like that, you post it up on one of your ads, and you can even have the ads rotate.

That's so great.

So, if you have an ad that you're running for something. You're buying a key word for a couple things, and you have different ads that you're rotating through there, it's a scientific test.

And you're letting visitors actually tell you which one they like more.

Marshall Jim: Yeah, and the cool thing is that you can finish your site at 2:00, and by 3:00, you can start running traffic across it.

Sheriff Yanik: Yup. My wife, as soon as Jim puts up the pages for her, my wife has this new little project that she put together, and we're going to just start driving some Google traffic as soon as it's up, and to see how it does, and I bet you, dollars to donuts, the thing's going to start making money, day one.

Marshall Jim: Excellent.

Sheriff Yanik: Yeah, so, I've been really impressed with it, especially the tracking capabilities that they have built into it and the testing features.

There're so many things that you can do with it, and like I said, on our calls, we're going to have the "expert of experts" on Google Ad Words.

Marshall Jim: Right. And just some of the things it's going to teach us how to do are how to discover the absolute best-kept advertising bargains that are much more profitable than a traditional pay-per-click type situation.

And he's going to show you how in seven minutes or less, you can start driving super qualified and targeted visitors right to your site.

Sheriff Yanik: Yup.

Marshall Jim: He's also going to show you how to test in just minutes in front of Google's millions of visitors, and he's also going to show us how and why Google Ad Words is a completely different animal than any other pay-per-click search engine -- and how understanding this can make you a lot of money -- but how not understanding it can cost you a lot of money.

Sheriff Yanik: Right.

Marshall Jim: What are some other things he's going to teach us?

Sheriff Yanik: Well, he's going to talk about, and we're going to talk with him -- we're going to suck this all out of his head -- is how to zero in on the dream scenario that most advertisers are missing out on.

Search phrases with high search volumes only cost you five cents each, and most other advertisers, they can't stay there, because they can't generate enough "click through" percentage.

But, you will once you find out his secrets.

Also, we're going to talk about the eight most powerful techniques for achieving sky-high click through rates. With just a little bit of effort, you can achieve three to three-and-a-half percent click through rates for sizable number of key phrases.

Google has all these little things in there, and you got to know the nuances of being able to show it to the people that you want and taking your ad away from the people that you don't want.

You have a lot of control, but it's also somewhat confusing.

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Marshall Jim: But, if you know the secrets, partner, I can tell you that these, this one tool alone can make an instant traffic stampede...

Sheriff Yanik: Within 24 hours, this thing will be working for you like gangbusters.

Marshall Jim: Excellent. Alright, partner.

Sheriff Yanik: If this is the one that you really want to find out about, and you definitely do, please check out this link

→ [Click here to learn how you can create an Instant Traffic Stampede](#)

Instant Traffic Stampede Secret #4 – Pay-per-click search engines

Sheriff Yanik: Keep on moseying down the trail with pay-per-clicks. What do you say, Deputy Edwards?

Marshall Jim: That's "Marshall" Jim, thank you.

[laughter]

Marshall Jim: Well, I would say that the next thing, I'm just playing, but the next thing for generating an instant traffic stampede is using pay-per-click search engines... and I think this is the one that people will take for granted the most!

You know to everybody on a surface level, it's so easy to understand what pay-per-click search engines are. Basically, you pay per the clicks that you get over to your web site.

But, that's where, I think, the simplicity stops, and people really miss out on a lot of the things that are important about pay-per-click search engines. I would say that the number one mistake people make is only having ten or 20 key words that they're going after.

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Sheriff Yanik: Yeah, that's a real good one.

Marshall Jim: And, the problem with that is that those ten or 20 key words are usually the most expensive key words that you could go after.

Sheriff Yanik: Yeah, those are the most common ones. The ones that everyone thinks about and goes after.

Marshall Jim: And you have the most competition. So, really, all you're doing is just setting yourself up to spend a lot of money, and pursue key words that are so general that, though they might bring people to your site, your conversion is also going to suck.

Sheriff Yanik: Yeah, in most cases, plus you might be setting yourself up for a bidding war.

Marshall Jim: Sure, absolutely, because somebody, there's always, no matter how much money you do or don't have, there's always somebody who's got more and who's dumb enough to spend it.

Sheriff Yanik: I was just about to say that -- less brains and money.

Marshall Jim: And, you don't want to get in a *bidding war with an idiot with a deep wallet*.

[laughter]

Marshall Jim: But the thing that you want to know how to do is be able to

- 1) find key words that your competitors aren't bidding on that will bring your targeted traffic, and
- 2) what you also want to be able to do is be able to spot bidding gaps with what other people are paying and what you could be paying, and

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you need to learn the fast tips and tricks of being able to manage those bidding gaps... so that you can have several hundred key words out there on the pay-per-clicks and be able to manage those quickly instead of spending hours and hours managing your bids.

Sheriff Yanik: Yeah, and there's how many pay-per-click engines are there now, like 300 some?

Marshall Jim: Yeah, there's like 300 some pay-per-click search engines out there, and you know, as of a year-and-a-half ago, Overture was the only game in town... the only marshal in town. ☺

Sheriff Yanik: Okay.

Marshall Jim: Now there are a bunch! And there are some that are worth learning about.

Sheriff Yanik: Yup.

Marshall Jim: But, there are also some that aren't worth learning about, except to learn, *not learn the hard way* that you shouldn't give them any money, because you're not going to get any traffic.

Sheriff Yanik: Right. Overture's still the 800 pound gorilla, and we got the Overture expert that's coming on the line who's going to share with us exactly what's worked with his years of experience on the inside, really, of Overture.

Marshall Jim: Right, this guy has a great relationship with the people at Overture, and he spends a lot of money with them for a lot of clients.

It's not just his own money, so he can't be stupid with it. He's spending client money, and these people wouldn't keep coming back to him if he didn't know how to get the maximum value for every single, literally,

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every single penny that gets spent on those pay-per-click search engine listings. Wouldn't you say?

Sheriff Yanik: Yeah, and we're going to make him actually share with us the secrets of how to not get turned down by Overture and all the other guys, especially Overture, for not having a relevant page.

Marshall Jim: Right, and that's one of the biggest problems with pay-per-click search engines.

But if you can overcome it, that's going to put you miles ahead of your competition.

And that is being able to, you know your relevant to a certain key word phrase, but some idiot editor at the pay-per-click search engine is looking at it, and saying, well, you can't have this key word phrase.

[laughter]

Marshall Jim: And that's not a situation that you want to get into, so you're really going to get a lot of insider information about using the pay-per-click search engines, including one of the most important ones, which is how to analyze your return on investment for each of your key words, so that you can put your dollars in the correct key words, as opposed to wasting them on the key words that aren't going to bring you the results that you're looking for, and...

Sheriff Yanik: Yeah, that a real good one.

Marshall Jim: We're also going to learn the ratios and the numbers you're going to have to know regarding your web site in order to be successful with pay-per-clicks... and I think a lot of what you're going to learn is going to be very surprising, because it's not just a question of, "Hey, I can get this key word for a dime, I'm going to get rich!"

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Because people equate the cost of the key word with how much money they're going to make and how much profit they're going to make, and that is probably one of the biggest mistakes you could ever make.

So, if you're interested in learning how to actually make money with pay-per-clicks, instead of just letting people deplete your bank account one click at a time...

[laughter]

Marshall Jim: ... in learning how to calculate your return on investment and interested in learning how to expand your list of key words into hundreds and hundreds of profitable key words quickly with low competition and a high return on investment... then I would highly encourage you to click the link and check us out for more information. Any more thoughts on that, Sheriff Yanik?

Sheriff Yanik: No, I think you said a mouthful there. That's going to cover it, and uh, you know I do have one thing that I know that we're going to squeeze out of our expert... And I got some leverage with him because I've spent many an evening with him.

Marshall Jim: At the saloon?

Sheriff Yanik: In the saloon! Yeah. [laughter] I'll make him show us exactly what he uses for landing pages.

Marshall Jim: Oh, great.

Sheriff Yanik: And you know, people listening and reading this are thinking, "Oh, I know what a landing page is!"

Trust me, you don't know what he does for a landing page to make it work ten times better than any landing page out there.

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Marshall Jim: Ooh, well, you got my curiosity up.

Sheriff Yanik: Yeah. I'm going to make him spill his guts on it, but he doesn't even know that yet.

Marshall Jim: All right, Sheriff Yanik. Let's mosey on down to the next secret.

Sheriff Yanik: All right.

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Instant Traffic Stampede Secret #5 – Affiliate Programs

Marshall Jim: Let's head 'em out, Sheriff Yanik. Let's move on down the trail to affiliate programs.

Sheriff Yanik: Yeah, affiliate programs are absolutely awesome.

I mean, where else can you get hundreds, even thousands, of web sites promoting your products for you and driving traffic to you for free!

Remember the guy on the infomercials with the question marks on his jacket? He'd run around with his hands waving in the air, FREE, FREE!

Marshall Jim: Yeah, when I first saw that, I thought he was selling the stuff that controls attention deficit disorder.

Sheriff Yanik: [laughter] Yeah, well, he got it right. You got to get excited about free stuff, and the best part is, you only got to pay your affiliates when they make a sale.

Marshall Jim: Right, and you don't have to pay them until a month after they've made the sale.

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Sheriff Yanik: Yup. So, I mean, there's tons of ins and outs, but let's talk about some of the great things about your affiliate network, and how to do it right.

You want to make sure that you are making it easy for your affiliates to promote your products. That means making it brain-dead simple for them.

That means creating promotion tools for them, sample e-mails, banner ads, text links, articles that they can use, all kinds of stuff.

Marshall Jim: And even to the point that you've already inserted their affiliate link, and it's copy and paste simple.

Sheriff Yanik: Yeah, the more simple you can make it. I always say this, that people are frickin' lazy. And I'm not saying it in a mean way. Just in a realistic way. And I'm lazy, and you're lazy, Jim, and if somebody would hand us something we can use it right away, hell, we'd use it.

Marshall Jim: This week!

Sheriff Yanik: Yeah, right. You know, I've given you promotions where I've said, hey, just run this e-mail to your list.

Marshall Jim: Yup. And I always make money.

Sheriff Yanik: Right.

Marshall Jim: So, anytime you e-mail me, and say hey, I've got this, you want to send it your list, I immediately drop what I'm doing, copy, paste and send it to my list.

Sheriff Yanik: Right, so your affiliate network is a way you're going to be able to drive tons and tons of traffic, if you do it right, and you know, we're going to

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talk a lot about the little specifics that mean the difference between having a dud of an affiliate program or having a super successful one.

You know, I've only been online since February 2000, and we started our affiliate program in March of 2000. We got over 16,200 some affiliates already, so I will definitely...

Marshall Jim: That is hot! I mean, that's a lot of affiliates.

Sheriff Yanik: Yeah.

Marshall Jim: I mean, imagine if only half of them sold one product for you a month, I mean, that would be 8,000 sales a month.

And I know that doesn't happen every month, but I mean, that's, when you start talking about those numbers, and you're talking about getting them tools and making it easy for them, even if all your affiliates aren't getting rich, the more affiliates you have, the better, the more tools you give them, the more your chances of actually making money.

Sheriff Yanik: Yeah, and you know, we're going to talk about how to uncover the elusive super affiliates.

These are the guys that really drive your sales through the roof.

These are the guys that control big lists or know how to tap into big pools of traffic and so on.

So you've got your super affiliates, and you've got your regular affiliates.

So, if you combine them all together, I'll show you how to go after those guys.

I'm also going to show you how to train your affiliates, and that's using auto responders sequences is going to be your easiest way.

And I'm going to tell you exactly what to put in your auto responder to motivate these guys, because you know, the dirty secret is that not a big percentage of affiliates actually take action once they sign up, but once you keep trickling on them and dripping on them, you'll be able to get them to take actions that you want.

Marshall Jim: And by doing it with auto responder, what you're saying is, you're going to show us how to do it one affiliate at a time over and over and over, the same way every single time... but you only have to do it once and then it will be done automatically for you by the autoresponder.

Sheriff Yanik: Yup, and we're even going to showcase a brand new tool that your affiliates can use to, it's going to be, I guess, a combination of your affiliate program and your, and your viral marketing system, and when you guys see this, it's going to totally knock your socks off.

Marshall Jim: I know one of the ways that you really skyrocketed your affiliate program and help make yourself famous online was you figured out a way to make a competitor send you their best customers.

Sheriff Yanik: Yeah, absolutely. That's such a great trick.

I'm going to show you how to get your biggest, baddest competitors, all thrilled to send you their best customers and traffic.

Sound like something you want to know?

Marshall Jim: Yup. ☺

Sheriff Yanik: Also, I'm going to share with everyone the back-door secret to getting some top ten positioning on all the big search engines without ever submitting your site or hassling with meta-tags. And yes, I'm even talking about Google and Yahoo.

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Marshall Jim: Wow!

Sheriff Yanik: It's a cool way to do this, and you slip it right in.

Marshall Jim: So, this is, what you're saying is that with affiliate programs, there's a whole lot more to it than just slapping up a page that says "Yeah, we've got an affiliate program and we pay 50 percent."

Sheriff Yanik: Yeah, there's a whole lot more than just picking up a link that says earn money in our affiliate program.

And just giving people a link that they can refer to you.

There's a whole series of strategies, insights and techniques that you got to know to make your affiliate program a successful one.

And we're listed as a top ten affiliate program in most of the major affiliate directories, so we're definitely doing something right. I know you can learn the exact same thing.

Marshall Jim: Excellent, so if you're interested in learning how to drive traffic to your web site by having a kick-ass affiliate program, there's nobody better to teach you how to do it than my friend, Sheriff Yanik Silver, so check out the link that'll take you to the information on how you can learn this and a whole lot more... straight from the horse's mouth.

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Instant Traffic Stampede Secret #6 – Ezine Articles

Sheriff Yanik: All right, this is Sheriff Yanik saying let's keep them doggies moving down the trail with easy ezine articles. Take it away, Deputy Edwards.

Marshall Jim: "Marshal" Jim, not Deputy Edwards!

[laughter]

Marshall Jim: I'm sorry ☺ Here's the best kept web site traffic secret, and that is ezine articles and there's more to publishing articles in ezine and using articles to drive traffic than just getting them published in ezine.

And one of the most overlooked secrets is actually articles that you write -- short 500 word articles on a specific topic that relates to what you sell online or what you're representing as an affiliate -- that you can get thousands of web site visitors that are as or more targeted than any other type of traffic you could pay for just by writing articles and having other people distributing them online for you for free.

Well, I know that a lot of people think that they can't write articles, but I also know that a lot of people don't realize that writers, *people who think that they are writers, are actually some of the least successful people on the Internet*, as well as in business and really in life.

You know why?

Sheriff Yanik: Nope?

Marshall Jim: Because they concentrate on style, instead of concentrating on communication and concentrating on meeting people's needs.

People who read your articles on the Internet don't care how well you write. **What they care about is how well you can help them.**

And so, I'm going to show you the two types of articles that everybody on the Internet in your target audience is interested in reading.

I'm also going to show you, even if you don't think you can write, how you can create articles quickly.

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I'll also show you how you can get other people to create articles for you for next to nothing, and how you can actually find material you can use in your articles absolutely free that was professionally written

Sheriff Yanik: Sounds pretty good.

Marshall Jim: It is! And actually, I'll show you a way that you can get a 500-word article written in about twelve to 15 minutes for five bucks or less.

Sheriff Yanik: Uh-huh.

Marshall Jim: Without typing.

Sheriff Yanik: Now, it doesn't matter what kind of business on that? I can use ezine articles?

Marshall Jim: It doesn't, as long as the business that you're in is something that people are either researching or buying on the Internet. You can use ezine articles.

You can use articles on other people's web sites.

You can use articles posted in your own mini-courses.

Articles, articles, articles! It's not just about ezines anymore.

It's about using articles as a way to establish yourself as an expert, as a way to drive targeted traffic and specifically... Let me give you one really great secret to all of this.

Is that using articles, unlike a sales pitch or a sales letter, enables you to fly under the radar of your prospects, because think about it, Yanik, if you click on a link in a ...

Sheriff Yanik: That's Sheriff Yanik.

Marshall Jim: Oh, yeah, sorry, Sheriff.

[laughter]

Marshall Jim: If you click on a link in the search engine, yeah, you were looking for it, but are you naturally kind of suspicious of the site that you go to.

Sheriff Yanik: Yeah, a little bit, of course.

Marshall Jim: Okay, but if you read an article by somebody on a topic that's of intense interest to you, and they solve your problem or solve part of your problem, and then you see at the bottom of the article, "Hey, this was written by somebody who's an expert in this area," or who's written a book about this -- or has a web site about this -- and I can click over their site for even more tips -- when you click over that web site, are you thinking that that person's trying to sell you something?

Sheriff Yanik: I'm thinking that guy's a great resource, and he's an expert.

Marshall Jim: *You're going to get more information from the expert.*

Sheriff Yanik: Yup.

Marshall Jim: And that is one of the biggest advantages of creating and promoting with articles, but you don't have to be a writer.

And there are also some really fast ways to get your articles out there on the Internet that most people do not know about because they have never learned from someone who has actually done it.

And this has really become my specialty... The thing I am resting my hat on because I know it works.

Sheriff Yanik: Yeah, it works great.

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Marshall Jim: And it works great! You've used it, and you have even admitted to me that you need to do more of it.

Sheriff Yanik: Yeah, absolutely. That was one of my top promotion methods and I just got away from doing it, but I need to jump on that bandwagon again and get going on it.

Did not you say that you just recently tallied up approximately how many readers, how many visitors you got?

Marshall Jim: Recently I was invited to speak in Florida. I wanted to tell people what kind of results I have been getting and, to be honest with you, I have not really been tracking as well as I should. Why not? Because I know every time I put an article out there, the sales just start coming in.

I do not worry about where they are coming from because I have got the system down. So I went in just a few minutes and did a search on Google for twelve articles that I have published over the last few months, and I found over 813 different links back to me just off of twelve articles.

Sheriff Yanik: And then that is just online. That is not even counting how many times it is published in e-zines.

Marshall Jim: Right, that is just, you know, that is just static links that are in Google.

Sheriff Yanik: Right.

Marshall Jim: Yeah, there is no way that that would even include the times it is run in e-zines, that people that have my articles in their mini-courses, that they have been run off-line.

Anyway, for one particular site that I did the research on, I have had over 12,000 unique page views in three weeks.

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Now, **not all of those came from articles**, but a lot of them came from articles and **all those page views came from over 1,000 different sources!**

So the point is, articles have a lot of different uses.

They get you little pointers out on the web.

Articles will help increase your search engine popularity because people are linking back to your site from a whole lot of different sites.

They establish credibility for you and they act as little traffic agents out there for you month after month after month because web masters, once they put your article out, the chance of them taking it down are slim because they are just putting up new stuff and they are leaving up content that they want ways for people to find your web site.

Once you learn the stuff that I am going to teach you on our call, you may not want to ever share that secret with anybody because it truly is great.

And here is another side benefit.

Besides the traffic, publishing articles is one of the fastest ways to establish yourself, literally, as a world-class expert on virtually any topic online that you would want to choose.

I got a lot of stuff in, but that is the truth. I mean, this is some cutting-edge stuff that I am going to teach you and it is all simple. And you do not need to be a writer.

You do not need to be anything other than somebody who is excited about a topic and wants to follow a few simple instructions and start setting up all these different sources of traffic.

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Sheriff Yanik: That is great. Well, I am looking forward to that call and if you guys want to get in on that, which you really should, check out this link

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Instant Traffic Stampede Secret #7 – Linking Strategies

Marshall Jim: All right, Sheriff Yanik, it is time to draw down on the last secret.

Sheriff Yanik: Well, let me tell you about the Linkin' strategy. Links on the web.

Marshall Jim: Lincoln? As in Abraham Lincoln?

Sheriff Yanik: Nope. Linkin', as in web site linking.

Links are as old as the hills on the Internet, but let me tell you, if you do it right, you are going to get some tremendous benefits and lots and lots of free traffic.

Most people do not even think about linking strategies because they just believe it is too slow and tedious trying to get people to link back to them.

Marshall Jim: Um-hm. When I think of linking strategies, I think of people going out and just finding the site and trying to convince somebody to give them one link. That takes forever, man.

Sheriff Yanik: Yeah, that does take forever, but if you can automate it, and we will show you the best software programs to literally sniff down these web sites and ask them for links totally automatic, you will put your thing on autopilot.

There is a whole way of doing this, where you are not just doing onesy, twosy links back and forth and it takes forever.

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So, linking strategies.

You are also going to get the benefit of some top rankings in search engines without even trying.

I am going to have a guy on the phone, we have got him to come out of obscurity, really, to talk about linking strategy.

He does not talk about them very often and he is going to be talking about how he made \$63,800.00 last year just using a couple of free software tools, and how you can use these same tools to double, triple your web site traffic.

Marshall Jim: Whoa!

Sheriff Yanik: It is pretty cool. He took one site from 125 visitors a day to over 1,200 a day, practically effortlessly.

Marshall Jim: Wow!

Sheriff Yanik: And he got 600 other sites to link to him and he increased his sales \$600,000.00 in one year.

He took a little subscription site, it took him a few minutes to run, and it pulls in over \$2,800.00 a month just using linking strategies.

So we are going to be talking all about that and we are going to talk about the right way and the wrong way to ask for, and get, a link.

Marshall Jim: Now this is going to go way beyond just these spam messages that we all get all the time saying, "Oh, I saw your site. I'd like to have a link."

Sheriff Yanik: Yeah, of course. Those never work. I mean, I get those all the time. I know you get them all the time, and what do you do with them?

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Marshall Jim: Delete!

Sheriff Yanik: Yeah.

Marshall Jim: Or, I'm sorry, Sheriff Yanik, I got to draw down on 'em and fire.

Sheriff Yanik: Draw! Yeah, I would like to get a little six-shooter action going to them.

Marshall Jim: I know with linking there is a big deal now about good links versus bad links. And are we going to learn about that, too?

Sheriff Yanik: Yeah, that is really important because some links, some people think, "Hey, every link I can possibly get to my site must be good, right?"

Marshall Jim: Right.

Sheriff Yanik: Wrong! There are some bad links out there and they are actually going to hurt you in your rankings on search engines and other things.

Marshall Jim: And those search engines are going to tar and feather you and run you out on a rail, pardner!

Sheriff Yanik: Yeah ☺ So you gotta use this one little secret, these linking strategies and it works, it works really tremendously well, and most people just do not use them because they do not think that they work.

Marshall Jim: Well, Sheriff Yanik, as we head off into the sunset, do you want to leave the people with any thoughts as far as our Instant Traffic Stampede and why they ought to come on down and join our posse?

Sheriff Yanik: Well, yeah!

We are going to rustle up and round up as much traffic as you guys can possibly handle. That is going to be the whole name of this game, is

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getting more traffic to your web site, and really creating a traffic stampede like we talked about.

Marshall Jim: Yeah.

Sheriff Yanik: And, you know, if you just think about it, if you are making any sales now, what would happen if you doubled, tripled, quadrupled, or ten times your traffic?

Marshall Jim: Or if you are not making any sales right now and you learned once and for all the real honest-to-goodness, straight, no-BS way to generate traffic to your web site -- any time you wanted -- using a whole bunch of different methods -- so you were not dependent on one stream of traffic, if it ever dried up, your business was screwed.

But actually learning once and for all exactly how to drive traffic, where traffic comes from, the best ways to get it and the best ways for you to use it so that from here on out you can create a business that will run itself on auto pilot.

Once you have got a great product and you have got a great process, the only thing standing between you and making it happen is your ability to generate targeted traffic consistently, day after day, week after week, month after month, year after year.

Sheriff Yanik: We've said there are seven big traffic sources that we are going to be teaching you guys. Now, there are a whole lot of other traffic sources out there...

Marshall Jim: ... that suck!

Sheriff Yanik: (laughs) To put it mildly, yeah. 😊

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We are *not* going to be teaching you 463 ways to get traffic to your site... and that is because we have selected down the seven most powerful, quickest, most instantaneous ways to get you traffic.

Marshall Jim: That you can *do*!

That do not require specialized knowledge... that do not require big investment money... that do not require you to have preexisting relationships with other people... and do not have all these other requirements that other methods have! They either cost too much -- or they require that you know somebody -- or they require that you have some specialized skill or a lot of money.

Sheriff Yanik: Yup. So we have broken it all down for you and that is all you have got to do, just follow exactly what we are giving you.

Marshall Jim: All right, pardner. We expect to see you down at the roundup when we help you generate your own instant...

Both: **Yee Haw**

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From: "Marshall" Jim Edwards and "Sheriff" Yanik Silver

Dear Internet Friend,

Do you need more traffic to your website?

Heck - who doesn't!

In a recent survey over 91.3% of our subscribers told us they wanted to know how to get MORE traffic to their websites.

They also said they wanted to know how to get that traffic * FAST *

If you're one of the people who wants more traffic to your website, here's exactly what you've been waiting for...

["Instant Traffic Stampede"](#)

"Why Settle For Tiny, 'Hit-or-Miss' Traffic spurts When You Can Unleash A Thundering, Non-Stop Traffic Stampede To Your Site -- Practically Overnight!"

[Click Here!](#)

Truth is, **you don't need 367 different ways to get traffic** that each produce a handful of visitors - what you really need are **the 7 absolute best, NO-FAIL traffic systems ready to blast your traffic through the roof!**

Listen, why piddle around with little trickles of traffic when you can tap into raging, monster traffic sources practically overnight.

It's all a numbers game...

You see, once you've got loads of traffic coming out your ears it doesn't take a brain surgeon to turn a big profit. Even if you're doing alright now, just picture yourself making money hand over fist with a mountain of new traffic bombarding your site!

And if you stick with us - we'll show you exactly how to add hundreds (even thousands) of new visitors to your website each and every month... even if your site seems totally hopeless right now.

Stop Wishing and Praying For More Traffic

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Give us 21 days and we'll show the 7 amazing traffic sources to make your hit counter **ZOOM out of control!** We promise these **methods work EVERY TIME** (for us regular folks who aren't computer geeks).

We're just sick and tired of all the hype about traffic and decided somebody ought to put on a "no-holds-barred, tell-the-truth, no BS, here's-exactly-how-you-do-it" seminar about traffic.

You'll get **shocking and uncensored secrets** from top Internet marketers like Kirt Christensen, Jimmy D. Brown, Jon Keel, Charlie Page, and the two of us, Jim Edwards and Yanik Silver are going to lay it all out for you.

Check out all the amazing details here:
[Instant Traffic Stampede](#)

But you've got to hurry or you'll miss out because there are only 137 seats available and they won't last long!

All the best,

Yanik & Jim

P.S. - You'd better be fast and high tail it over [here](#) before this incredible series is all sold out.

Don't hate yourself for missing out on these secrets that can mean the difference between a little drip...drip...drip of visitors each month or a **massive tidal wave of hungry, rabid visitors eager to BUY!**

P.P.S. Our wives begged us not to put up our "cowboy" pictures on the site. We think it's good for a laugh :-)

Check it out before it's too late:
[Instant Traffic Stampede](#)